

## What is Reach?

Since 2005, Warner Bros. Entertainment has awarded internship- scholarship packages, known as **Honorships**, to graduating high school seniors passionate about the <u>business of entertainment</u>. There are up to five new Honorships awarded each year.

#### Honorships include:

- Full-time, paid summer internships at the company each summer while in college
- A \$5,000 college scholarship, distributed evenly over four years
- Mentoring and networking opportunities with entertainment industry professionals

### There are three kinds of Honorships available:

- Warner Bros. **Burbank Honorships** awarded to up to three Burbank seniors
- Warner Bros. Los Angeles County Honorships awarded to up to three L.A. County seniors
- Warner Bros. **Animation/ Hanna-Barbera Honorship** awarded to one senior attending high school in the United States and enrolling in a four-year college or university to study animation

## Who are we looking for?

The Reach Program is focused on developing students for careers in the entertainment business.

We are looking for **outstanding students** who are passionate about the **business of entertainment** or **animation** and are excited for the chance to work for the global leader in content creation, production, distribution, licensing and marketing of all forms of entertainment.

#### To be eligible, students must:

- Be a graduating high school senior in Burbank or Los Angeles County. Animation applicants must be a high school senior in the United States.
- Have a minimum cumulative GPA of 3.0 upon graduation
- Plan to attend an accredited four-year college or university
- Be passionate about a career in the business of entertainment or animation
- Have effective verbal and written communication skills

# What happens after Reach?

Successful Reach graduates are eligible for **full-time positions** at Warner Bros. after completing their degrees. Often, the positions that are the most readily available for Reach candidates are in areas such as publicity, marketing, communications and animation. These roles are key to Warner Bros.' ongoing success and open the door to growth.